

HPE SHADOWBASE SOLUTIONS QUICK REFERENCE CARD

Business Continuity

Eliminate *Unplanned* Downtime

- Active / Passive – Disaster Recovery
- Active / Almost Active – Sizzling-Hot-Takeover
- Active / Active – Continuous Availability

Eliminate *Planned* Downtime

- Zero Downtime Migration for Upgrades and Platform Refreshes

Zero Data Loss

- Synchronous Replication

Digital Resilience

- Recover Critical Applications and Data after a Malware or Ransomware Attack

Sales Questions

- *Would you be interested in saving 10-50% on the competitor's license cost?*
- *Are you certain you CAN recover from an outage or catastrophic failure? When was the last time you performed a failover?*
- *Are you ready for DORA? What will be the brand reputation damage from an outage or system failure?*
- *How do you refresh your platform, application, or database with no risk and zero application downtime?*

SKUs: [BE441AC](#); [BE442AL](#)

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SBProductManagement@gravic.com

Data and Application Integration

Maximize Interoperability, Eliminate Data and Application Silos

- Online Data Warehouse Feeds
- Heterogeneous Platforms and Databases
- Big Data Distribution and Cloud Integration
- Change Data Capture / Data Streaming

Real-time Business Intelligence

- Real-time Fraud Detection
- Real-time Sales Analysis
- Real-time decision support

Sales Questions

- *Would you be interested in saving 10-50% on the competitor's license cost?*
- *How quickly can you leverage your data for supporting pivotal business decisions?*
- *Do you need to quickly and efficiently share your data with other business units? To interoperate with them?*
- *How do you protect your customers from fraudulent activity? Ransomware attacks?*

SKUs: [BE443AC](#); [BE444AL](#)

*Note: Equivalent non-NonStop PIDs begin with "WSA"

[ShadowbaseSoftware.com/Supported-Databases-and-Platforms/](#)

Compare, Essentials, and Utilities

Audit Compliance and Data Validation

- Verify Source and Target Databases Match
- Analyze and Correct Corrupted Data
- Drill-down into Transaction Activity
- Create a Historical Database of Change

Data Management

- Extract, Transform, and Load (ETL)
- Heterogeneous Schema and Data Transformation

Sales Questions

- *How do you meet audit compliance requirements?*
- *How do you detect and correct corrupted data?*
- *How do you prove your databases are synchronized and remain that way?*
- *Who is changing your data? Do you know what was changed, and when?*

SKUs: [BE445AC](#); [BE446AC](#)



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